AMERICAN INSTITUTE OF ULTRASOUND IN MEDICINE

Ultrasound First Forum
November 11–12, 2012 • New York Marriott Marquis Hotel, NY

PRELIMINARY PROGRAM OF EVENTS

Sunday, November 11
5:30 pm–7:30 pm  •  Evening Welcome Reception

Monday, November 12
7:00 am–5:00 pm

INTRODUCTION/ULTRASOUND FIRST
Alfred Z. Abuhamad, MD

WOMEN’S HEALTH
Ultrasound First and Imaging of the Pelvis
Beryl R. Benacerraf, MD
Ultrasound First and Postmenopausal Bleeding
Steven R. Goldstein, MD

ABDOMINAL/RENAL IMAGING
Ultrasound First and the Pediatric Abdomen
Lynn A. Fordham, MD
Ultrasound First and Renal Colic
Leslie M. Scoutt, MD

CRITICAL CARE
Ultrasound First and Vascular Access
Christopher L. Moore, MD, RDMS, RDMS
Echocardiography: Appropriateness for Assessment
of Cardiac Structure and Function
Patricia A. Pelikka, MD
Ultrasound First on the Front Line:
Austere Environments
Joel Anthony Nations, MD

MUSCULOSKELETAL
Ultrasound First in Sports Medicine
Levon N. Nazarian, MD
Ultrasound First in the Olympics
Bill Moreau, DC, DACBSP

SAFETY
Safety From Science Perspective
Frederick W. Kremkau, PhD
Safety From Government Perspective
Brian S. Garra, MD

PANEL DISCUSSION
Ultrasound First: Translation Into Practice
Martha Nolan, Norman Scarborough, MD, Richard
A. Hoppmann, MD, Bruce R. Gilbert, MD, PhD,
Moderator: Jay Smith, MD

LUNCH AND LEARN
Levon N. Nazarian, MD

BREAK OUT SESSIONS
Track 1 Patient Advocacy: Prostate, Breast, and
Image Gently Campaign Efforts
Kevin S. Johnson, Nancy M. Cappello, PhD,
Rene Cruca, MPA, Brian D. Coley, MD

Track 2 Role of Insurers in Promoting Ultrasound First
Thomas G. Dehn, MD, Kevin McDermott,
Daniel F. O’Keefe, MD, EVP

Track 3 Ultrasound First in the Clinical Setting:
Challenges and Opportunities From a Users Perspective
Paul L. Mullen, Michael Blaivas, MD

GROUP DISCUSSION
Presentations by Group Moderators
Agenda for Future and Closing Remarks
Alfred Z. Abuhamad, MD
FORUM SPEAKERS

Alfred Z. Abuhamad, MD  
President, American Institute of Ultrasound in Medicine  
Mason C. Andrews Professor and Chair of OB/GYN  
Eastern Virginia Medical School

Beryl R. Benacerraf, MD  
Professor, Departments of Radiology and Obstetrics and Gynecology  
Harvard Medical School

Michael Blaivas, MD  
Professor of Emergency Medicine  
Northside Hospital – Forsyth

Nancy M. Cappello, PhD  
President  
Are You Dense, Inc

Brian D. Coley, MD  
Radiologist-in-Chief  
Cincinnati Children’s Hospital Medical Center

Renee Cruea, MPA  
Executive Director  
Academy of Radiology Research

Thomas G. Dehn, MD  
Executive Vice President and Chief Medical Officer  
National Imaging Associates – Magellan Health Services, Inc

Lynn A. Fordham, MD  
Associate Professor of Radiology  
University of North Carolina at Chapel Hill School of Medicine

Brian S. Garra, MD  
Radiologist  
Washington DC VA Medical Center  
Food and Drug Administration

Steven R. Goldstein, MD  
Professor of Obstetrics and Gynecology  
New York University School of Medicine

Bruce R. Gilbert, MD, PhD  
Director of Ultrasound  
Arthur Smith Institute for Urology, North Shore-LIJ Health System

Richard A. Hopmann, MD  
Dean  
University of South Carolina School of Medicine

Kevin S. Johnson  
Senior Vice President, Government Relations and Advocacy  
ZERO – The Project to End Prostate Cancer

Frederick W. Kremkau, PhD  
Professor, Center for Medical Ultrasound  
Wake Forest University School of Medicine

Christopher L. Moore, MD, RDMS, RDMS  
Associate Professor of Emergency Medicine  
Yale School of Medicine

Bill Moreau, DC, DACBSP  
Managing Director Sports Medicine, Sports Medicine Division  
United States Olympic Committee

Kevin McDermott  
Vice President, Business Applications and Data  
AIM Specialty Health

Paul L. Mullen  
Chief Marketing Officer, Global Ultrasound  
General Manager, Point of Care Ultrasound  
GE Healthcare

Joel Anthony Nations, MD  
Commander, Chief of Pulmonary Medicine  
Walter Reed National Military Medical Center

Levon N. Nazarian, MD  
Professor of Radiology  
Thomas Jefferson University

Martha Nolan  
Vice President, Public Policy  
Society for Women’s Health Research

Daniel F. O’Keeffe, MD, EVP  
Executive Vice President  
Society for Maternal-Fetal Medicine

Patricia A. Pellikka, MD  
President, American Society of Echocardiography  
Professor of Medicine  
Mayo Clinic College of Medicine

Norman Scarborough, MD  
Vice President and Senior Medical Director  
MedSolutions

Leslie M. Scourt, MD  
Professor of Diagnostic Radiology and of Surgery (Vascular) and Chief, Ultrasound Service  
Yale School of Medicine

Jay Smith, MD  
Professor of Physical Medicine and Rehabilitation  
Mayo Clinic
MEDICAL SOCIETIES
Academy of Radiology Research
American Academy of Nurse Practitioners
American Academy of Otolaryngology
American Academy of Physical Medicine and Rehabilitation
American Academy of Physician Assistants
American Association of Clinical Endocrinologists
American Chiropractic Association
American College of Emergency Physicians
American College of Nurse Midwives
American College of Obstetricians and Gynecologists
American College of Osteopathic Obstetricians and Gynecologists
American College of Radiology
American College of Rheumatology
American College of Surgeons
American Institute of Ultrasound in Medicine
American Medical Society for Sports Medicine
American Osteopathic College of Radiology
American Registry for Diagnostic Medical Sonography
American Society of Echocardiography
American Urological Association
Association for Vascular Access
Infusion Nurses Society
Intersocietal Accreditation Commission
Renal Physicians Association
Society for Maternal Fetal Medicine
Society for Pediatric Radiology
Society for Vascular Surgery
Society for Vascular Ultrasound
Society of Critical Care Medicine
Society of Diagnostic Medical Sonography
Society of Radiologists in Ultrasound
Society of Ultrasound in Medical Education
World Federation for Ultrasound in Medicine and Biology

NATIONAL INTERESTS
Department of Veterans Affairs
Food and Drug Administration
United States Olympic Committee
Walter Reed National Military Medical Center

PATIENT ADVOCACY GROUPS
Alliance for Radiation Safety in Pediatric Imaging
Are You Dense, Inc
Society for Women’s Health Research
ZERO – The Project to End Prostate Cancer

INSURERS
AIM Specialty Health
Centene
Empire Blue Cross Blue Shield NY
MedSolutions
National Imaging Associates – Magellan Health Services, Inc

INDUSTRY
Cook Medical
GE Healthcare
Philips Healthcare
Samsung Electronics America, Inc
SonoSite, Inc
Toshiba America Medical Systems, Inc